

CALVIN IP

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WORK EXPERIENCE

Self-Employed

Stevenage, United Kingdom

Freelance Digital Artist

May 2020 - March 2023

- Worked closely with clients to ensure that all specifications and details are accurate.
- Understood project specifications whilst considering elements such as timescales and creative constraints.
- Provided multiple sketches to clients, iterating upon them as the project progressed.
- Adapted quickly and fluidly when clients presented new requirements and details.
- Successfully produced final art and files within the allocated time frame, whilst managing numerous projects ensuring timely completion.

Ovalmark Ltd.

London, United Kingdom

SEO Marketing Assistant

September 2018 - February 2020

- Employed user experience (UX) and conversion rate optimisation methods to transform casual visitors into active and recurring users.
- Researched and implemented SEO keywords throughout the company's e-commerce website resulting in increased traffic.
- Updated website content to maximum optimisation and search engine rankings.

ABACUS Society, Queen Mary University of London

London, United Kingdom

Social Secretary

September 2015- March 2016

- Developed and designed the official membership cards which were used and distributed throughout all London ABACUS universities.
- Improved the efficiency of event idea creation by setting up a system where members could collaborate their thoughts and ideas.
- Communicated with international students to overcome any language barriers and integrate them into university life.
- Worked within a team to allocate tasks and responsibilities, resulting in better communication and understanding when planning society events.

EDUCATION AND QUALIFICATIONS

WYK Digital

2023

Get into UX Certificate

- UX Fundamentals covered with General Assembly modules and classes with Bunnyfoot.

Georgia Institute of Technology

2022

Introduction to User Experience Design Certificate

Queen Mary University of London

2014- 2017

Bachelor of Engineering in Aerospace Engineering (Hons)

- **Upper second-class honour, 2:1**

SKILLS AND INTERESTS

Technical Skills: Figma, InVision, Miro, Jira, MS Office, G-Suite, Notion, Adobe Photoshop, Clip Studio Paint

Design Skills: User Research, Information Architecture, Wireframing, Usability Testing, Prototyping, Presentation, Personas, User Flows, App Design, Web Design

Languages: English (Fluent), Cantonese (Proficient)

Interests: Technology, Travelling, Cooking (Ramen Enthusiast)